



Dear GAF Master Select™ Contractor,

Congratulations on once again winning the GAF President's Club Award! This elite status not only sets you apart within the industry but also gains you access to additional marketing efforts by GAF on behalf of your company. It also serves as a testament to your ongoing commitment to providing your customers with nothing less than your very best.

As a President's Club winner, GAF has arranged to have a custom press release written and distributed for you, which will also be yours to add to your website, social media, literature, and to send to local news outlets.

*Please review the attached document, which reviews the details of the program and the process to get started. If you have any questions or concerns, please reach out to Blue Tech Marketing at **(973) 862-4685**.*

Congratulations again!

*Jim Slauson, VP
Certified Contractor Program and Services*