

'THE WIZARDING WORLD OF HARRY POTTER' CAPTURES THE Q

15th Annual Q Award Celebrates Union Craftsmanship

The 15th annual Q Award for quality union construction has been awarded to NBCUniversal for "The Wizarding World of Harry Potter" attraction at Universal Studios Hollywood, part of NBCUniversal. Rides include the cutting-edge HD "Harry Potter and the Forbidden Journey" thrill ride and the family-friendly roller coaster "Flight of the Hippogriff," all set amid shops and eateries based on the world-renowned book and movie franchise. The project was constructed under an all-union Project Labor Agreement with the Los Angeles/Orange Counties Building and Construction Trades Council, and opened in April 2016.

Alliance for Quality Construction Chair Pam Ackrich called the winner one of a kind. "This is by far the most distinctive project to which we have ever bestowed the Q Award, and it's well deserving of the honor. The challenge of building such a unique project is a testament to the skill and quality of union craftsmanship."

Council Executive Secretary Ron Miller agreed. "A project as technically demanding as this one requires both great creativity and the highest possible safety standards. And that's where the Trades' world-class apprenticeships and ongoing training come in. Our skilled workers have the artistry and expertise to deliver something this ambitious. We're proud of our partnership with Universal, and of our men and women for making this such a success. As this project shows, if you can think it up, the Trades can make it."

Commenting on the achievement, Universal Studios Hollywood President Karen Irwin said,

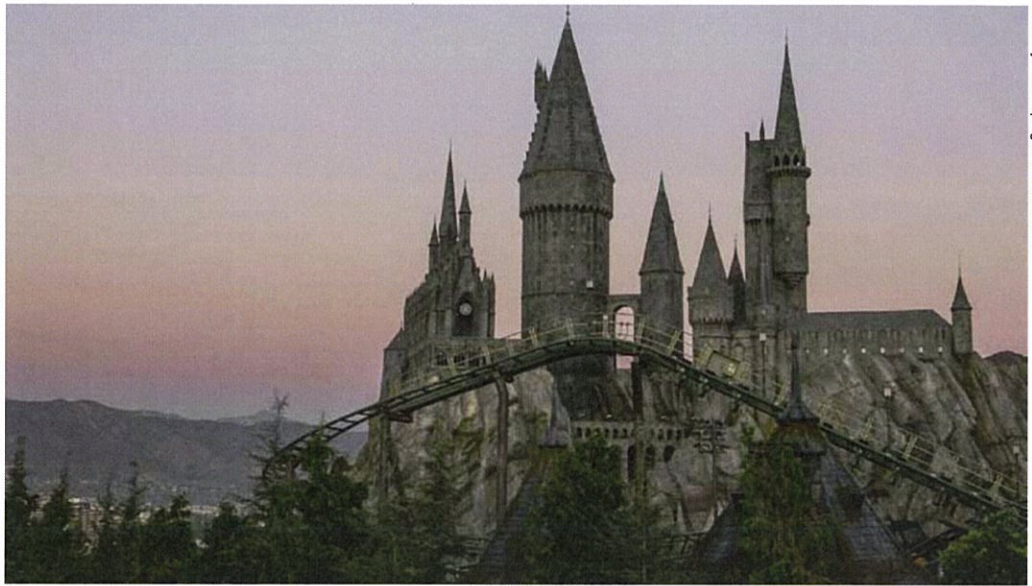


Photo by David Spreague/NBCUniversal

The "Flight of the Hippogriff" roller coaster, part of "The Wizarding World of Harry Potter" at Universal Studios Hollywood

"When we first announced that Hogwarts was coming to Hollywood, we knew this powerful idea would be the perfect addition to our iconic movie studio property. Five years later, this magical village, cast against the dramatic backdrop of L.A.'s snow-peaked mountains, is the ideal setting for the "Wizarding World of Harry Potter."

At the opening, NBCUniversal Vice Chair-

man Ron Meyer said the attraction represents an "unprecedented investment into our company's future" that could "dramatically increase tourism."

The authentic look of the project was crafted by skilled Trades union members. Plasterers Local 200 Business Manager Tom Castleman said his crews outdid themselves. "With extensive ex-

perience in thematic construction, our members take pride that they're part of fascinating projects like this one. There was a certain level of artistry required for this project to meet the visions of the art directors, and I can tell you that our Local 200 members nailed it. You can bet they've taken their families to show off their work."

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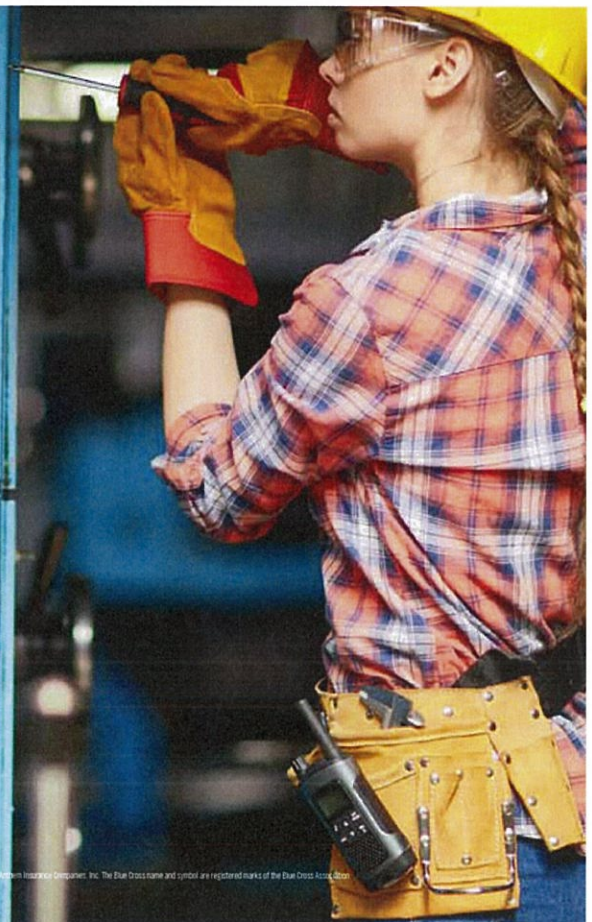
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A special recognition for those receiving this year's Q Award

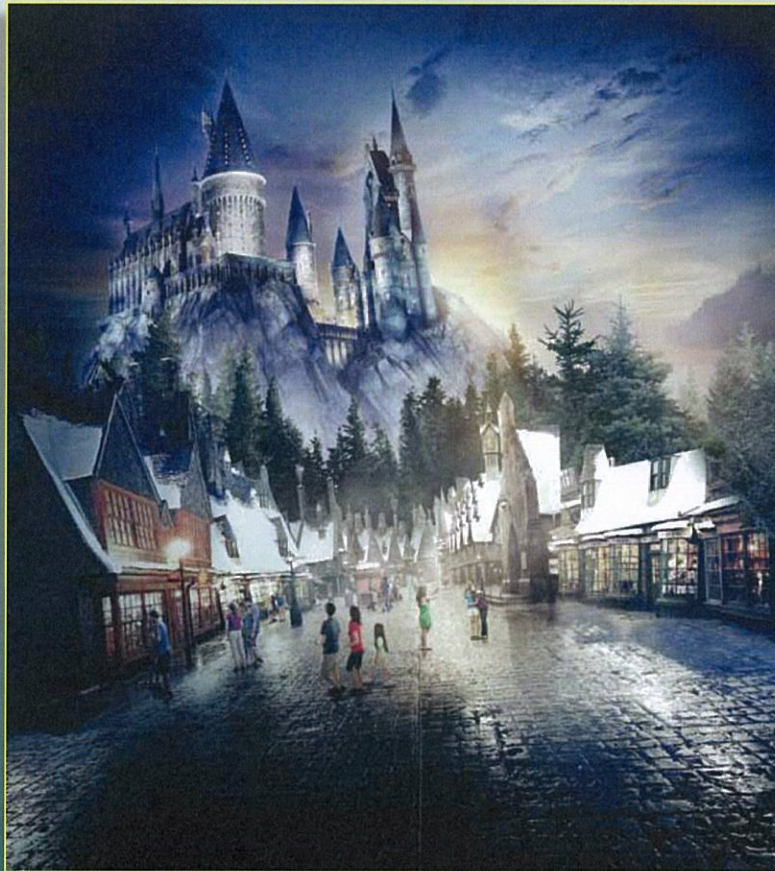
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The 2017 Q Award Recipient



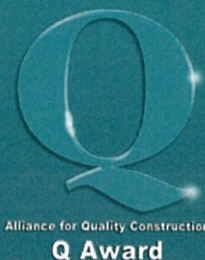
NBCUniversal for The Wizarding World of Harry Potter™

The Alliance for Quality Construction's Q Award ~ June 15, 2017 ~ 11:00am



**The Globe Theatre
Universal City Studios Hollywood**

Visit: www.AllianceQC.org for more info.



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